

ANDHRA LOYOLA COLLEGE, (Autonomous)
BBA & BCom Model Paper (Theory)
SPECIMEN COPY

Max Marks: 100

Time : 2 Hours

Pass Mark: 40

Answer any five of the following

5*20*100

1. Explain about New Industrial Policy?
2. Explain the features and Importance of Consumer Protection Act 1986?
3. Explain the nature of Business Environment and its significance?
4. Explain the impact of Culture on a Business?
5. Explain different Economic Systems?
6. Explain the impact of Technology on Society & Economy?
7. What is Consumerism? Explain the features and importance of Consumer Protection act 1986?
8. Explain the role of Political Environment of a country in influencing Business?
9. Explain any four components of International Business Environment?
10. Explain the impact of culture on a Business?

*****ALL THE BEST*****